

This is not an offer for sale. Appears as a matter of record only



20 August 2011

Notice of Conversion of Bonds into Ordinary Shares

We are pleased to announce that an additional 6,912,194 ordinary shares of KES 0.50 each of Trans-Century Limited (“TCL”) will be listed on the Alternative Investment Market Segment of the Nairobi Stock Exchange (“Newly Issued Shares”) in connection with the company’s convertible bond programme (“Convertible Bond Programme”).

The Newly Issued Shares have been issued out of the 150,920,616 unissued ordinary shares of TCL reserved for the Convertible Bond Programme. The Capital Markets Authority has approved the issue and listing of Newly Issued Shares subject to the terms of the Convertible Bond Programme.

144,008,422 ordinary unissued shares now remain reserved for the Convertible Bond Programme.

For more information on the TCL Convertible Bond Programme, we refer you to The TCL Information Memorandum dated July 1, 2011 in respect to the listing of TCL shares on the Nairobi Stock Exchange. The Information Memorandum can be found on the TCL website:

WWW.TRANSCENTURY.CO.KE

By order of the Board:
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